In today’s economy, a company is often defined in the global marketplace by its success in procuring, managing and enforcing its intellectual property.

Perkins Coie’s IP practice combines the focus and flexibility of a boutique firm with the complementary services of one of the world’s leading technology law firms. Our internationally recognized practice consists of more than 250 attorneys and agents who provide innovative, comprehensive counsel at every stage of IP protection and development, including patent litigation and appeals, post-grant proceedings, patent prosecution, portfolio counseling and technology licensing, as well as copyright, trademark, trade secret and unfair competition counseling and litigation.

Over 175 of our attorneys and other professionals have degrees in electrical engineering, computer science and life sciences-related fields, and many of our attorneys previously worked as scientists, engineers or in-house counsel. We have built a premier practice by immersing ourselves in our clients’ technologies and industries, and clients benefit from our interdisciplinary approach to matters. Our IP team is highly skilled at analyzing technology, with the experience and issue-specific backgrounds to master complex scientific issues.

COMMITMENT TO PRACTICE INNOVATION

We are an industry leader in developing technology-focused solutions to better serve our clients, including proprietary patent tools and portfolio analytic capabilities. Our award-winning tools, which provide clients greater visibility into data about our legal work, include Portfolio Dashboard, a cloud-based platform that allows clients real-time access to their patent portfolio data, increasing client control and reducing overall management costs, and P4, a custom workload management system that aggregates and cleanly displays matter status, deadlines and progress toward budget information in real time.

**Portfolio Dashboard.** With our proprietary Portfolio Dashboard, clients gain real-time access to their patent portfolio data and an easier report generation process, reducing overall management costs. Designed to put more power into the hands of our clients and help corporate management easily assess patent portfolio status and track portfolio progress, the dashboard pulls and presents data in a variety of simple-to-use graphs and reports.

**Perkins Coie Patent Prosecution Platform (P4).** Our custom workload management system focuses on managing large-scale patent prosecution portfolios effectively and efficiently. The streamlined, web-based tool aggregates and displays data from our docketing, time entry and billing systems in real time.


PATENT LITIGATION AND APPEALS

Perkins Coie regularly represents clients in high-stakes patent matters around the country. Our team litigated over 250 patent cases during the past two years, with achievements that include outright wins on motions to dismiss, summary judgments, and bench and jury trials. Additionally, we have resolved disputes through the negotiation of many favorable settlements. Our patent enforcement and defense experience spans the major centers of district court litigation as well as the U.S. International Trade Commission (ITC) and U.S. Patent Trial and Appeal Board (PTAB).

When cases go up on appeal, we have earned an exceptional record representing clients in high-stakes patent appeals before the Federal Circuit. In 2019, our record before the Federal Circuit was 10-1, with significant, precedent-setting wins in a range of subject matters for clients across industries. Our practice includes several former Federal Circuit law clerks as well as the former Solicitor and Deputy General Counsel for Intellectual Property Law at the U.S. Patent and Trademark Office (USPTO). Our industry-shaping wins have garnered us recognition from Law360 as an appellate “Practice Group of the Year” in 2018 and an Intellectual Property “Practice Group of the Year” in 2019, and as one of the firms that “dominated” in patent cases decided by the Federal Circuit the past three years in a row, ranking number one for win percentage (85 percent) and third in total victories in 2018.
In addition to our comprehensive patent litigation experience, clients benefit from access to the sophistication of an Am Law 50 national litigation law firm known for achievements in antitrust, unfair trade practices, product liability, trade secrets, copyright, trademark, international trade and other areas of law.

**PATENT PROSECUTION AND PORTFOLIO COUNSELING**

Perkins Coie has market-leading capabilities in patent portfolio counseling and prosecution, with more than 100 USPTO-registered patent attorneys and agents. Our investment in clients has allowed us to become authorities in numerous cutting-edge technologies. We leverage knowledge of caselaw and industry trends to draft quality patents and develop strategic patent portfolios that can better withstand future challenges and are also attractive to potential buyers and licensees. Our attorneys have filed over 8,800 new patent applications in the past two years on behalf of our clients and are skilled in navigating patent offices worldwide.

We also are one of the most experienced firms in patent-based transactions and have been at the forefront of the patent marketplace for the past decade, facilitating hundreds of millions of dollars of patent purchases or sales for clients. We have a dedicated in-house patent analysis team that utilizes multiple third-party software services to help deliver outstanding portfolio analysis results, guided by our significant experience helping clients identify monetization opportunities.

**POST-GRANT PROCEEDINGS**

With one of the largest patent legal teams in the United States, Perkins Coie routinely advises clients looking to the America Invents Act’s post-grant procedures and invalidity trials to protect or challenge patents. We have one of the most active and successful PTAB practices in the country with a deep bench of tested, high-performing patent litigators and prosecutors who have appeared as counsel of record in more than 400 IPRs and other post-grant proceedings on behalf of petitioners and patent owners. We have represented clients since the earliest days of IPR proceedings, accumulating a winning track record.

Our forward-thinking advice reflects our experience, our research from tracking decisions and other data, and our in-depth training programs for our attorneys and clients. Our practice includes the former Solicitor and Deputy General Counsel for Intellectual Property Law at the USPTO who also acted as the USPTO’s Chief Administrative Patent Judge in charge of the PTAB.

**TRADEMARK, COPYRIGHT, INTERNET & ADVERTISING**

Perkins Coie works closely with clients to identify and protect the integrity of their brands and distinguish clients from competitors. We help clients develop strategies and programs, identify and perfect IP rights, and assert or defend these rights. With more than 50 attorneys located in key markets throughout the United States and China, we have extensive experience in all areas of U.S. and international trademark prosecution, counseling, enforcement and litigation.

Our attorneys carefully manage more than 30,000 trademark filings and registrations for more than 1,700 clients in 180 countries across many industries. We have registered more than 8,600 trademarks in the last two years alone. We protect and enforce copyrights through registration, counseling and agreements, regularly representing authors, artists, companies and other organizations in the arts and entertainment industry, as well as clients in many other technologies and industries.

We have extensive experience litigating trademark, copyright, trade dress, dilution, unfair competition, false advertising, false endorsement, domain name, gray market, and anti-counterfeiting and trade secret claims in courts across the country.

In addition, our attorneys help clients develop and implement IP investigation and enforcement programs, and we are frequently recognized for our capabilities and experience in the internet governance and ICANN space. We also assist in-house legal and marketing teams in planning for and executing advertising, marketing and promotional campaigns that comply with complex and rapidly changing state and federal laws and defend companies accused by consumers, competitors or regulatory agencies of violating these laws.

Our China IP practice has deep experience supporting multinationals with the registration, prosecution, maintenance and enforcement of IP rights. This group assists clients across diverse industries with the enforcement of rights to trademarks, copyright, patents and trade secrets before China’s administrative agencies and the People’s Courts. The team regularly supports clients in high-profile IP litigation matters and advises clients on privacy, cybersecurity, internet and other regulatory matters in China.

**OUR INTELLECTUAL PROPERTY PRACTICE HAS GARNERED SIGNIFICANT RECOGNITION, INCLUDING:**

- Named by Law360 as an Intellectual Property Practice Group of the Year in 2019
- Ranked among the leading firms globally, nationally and regionally for Intellectual Property: Patent by Chambers
- Ranked nationally and regionally in the United States for patent prosecution and litigation and in China for overall patent law; 37 attorneys named leaders in the IAM Patent 1000 rankings
- Named a finalist for The American Lawyer Intellectual Property Litigation Department of the Year in 2019
- Named a finalist for the 2019 The American Lawyer Industry Awards in the Best Use of Technology category for our patent portfolio tools, P4, Portfolio Dashboard and the Patent Analysis and Review Tool
Ranked first in “Best Performing Law Firm for Complainants” and ranked fifth in “Most Active Law Firms Overall” in the 2020 ITC Intelligence Report by Patexia, Inc.

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- Ranked fourth among national firms handling patent defense cases in 2018 per Lex Machina
- Named among the top five startup law firms nationwide hired for IP and other services per Kruze Consulting
- Named the most-hired firm by America’s largest companies for IP litigation in 2017 by Corporate Counsel
- Ranked as a leading firm for patent litigation by Managing IP
- Ranked one of the top ten law firms handling post-grant proceedings in 2018 per Docket Navigator
- Ranked one of the top five law firms for representing PTAB petitioners in 2018 by Managing Intellectual Property
- Named the seventh most active law firm in the country for inter partes reviews in Patexia IPR Intelligence Report
- Named Trademark Law Firm of the Year by U.S. News - Best Lawyers®

NEWS

08.20.2020

Best Lawyers® 2021 Recognizes 358 Perkins Coie Attorneys
Press Releases
Perkins Coie is proud to announce that 358 of its attorneys were recognized by Best Lawyers® 2021. A total of 290 attorneys were selected by their peers for inclusion in the 2021 edition of The Best Lawyers in America® and 68 attorneys were selected for inclusion in the inaugural edition of Best Lawyers: Ones to Watch.

08.20.2020

Twenty-Eight Perkins Coie Attorneys Named 2021 Lawyers of the Year by Best Lawyers®
Press Releases
Perkins Coie is proud to announce that 28 of its attorneys from 11 metropolitan areas have been named 2021 Lawyers of the Year by Best Lawyers®.

08.11.2020

Perkins Coie Launches New Trade Secret Tracker Blog
Press Releases
Perkins Coie has launched its latest blog, the Trade Secret Tracker. This legal blog will highlight and analyze the latest legal developments in trade secret litigation, including court rulings, legal news, and trade secret best practices for companies and their legal departments.

08.03.2020
Sarah Piepmeier, May Eaton, Elise Edlin, and Andrew Ohlert Mentioned in Law360 - Cisco IP Rival Draws Judge’s Ire for Belated Damages Theory
General News
Law360
Sarah Piepmeier, May Eaton, Elise Edlin, and Andrew Ohlert were mentioned in the Law360 article, "Cisco IP Rival Draws Judge's Ire for Belated Damages Theory," regarding their representation of Cisco.

07.10.2020
Fabricio Vayra Quoted in Managing IP - Good Tech Conquers Whack-A-Mole but Risks Info Overload
General News
Managing IP
Fabricio Vayra was quoted in the Managing IP article, “Good Tech Conquers Whack-A-Mole but Risks Info Overload," regarding how to avoid information overload from trademark technology.

PUBLICATIONS
08.24.2020
When Seconds Count: Emergency Response for a Modern Age - Episode 2
Podcasts
Perpetual Motion Podcast
Colin Fowler and Michael Glenn sit down with Dr. Odelia Braun, founder of Emergency University, to discuss innovations that improved EMS response time and modern pandemic tracing.

2020
The Supreme Court's SAS Decision: Has All-or-Nothing Institution Created a Wave of Change?
Attorney Publications
Did the SAS Institute Inc. v. Iancu ruling change the PTAB's approach to institution of IPRs? Our original research examines the aftereffect of the Court's decision.

07.23.2020
The State of DNS Abuse: Moving Backward, Not Forward
Articles
CircleID
ICANN's founding promise and mandate are optimistic—ensure a stable and secure internet that benefits the internet community as a whole. Recent months, however, have highlighted the uncomfortable truth that ICANN's and the industry's approach to DNS abuse is actually moving backward, ignoring growing problems, abdicating on important policy issues, and making excuses for not acting.

PRESENTATIONS
09.24.2020 - 09.25.2020
2020 PTAB Bar Association Annual Conference
Sponsorships
Washington, D.C.

07.2020 - 08.2020
18th Annual Rocky Mountain Intellectual Property & Technology Institute Virtual Conference
Speaking Engagements
Sponsorships

08.04.2020 - 08.06.2020
ChIPs 2020 Next Gen Summit
Conference

07.28.2020
2020 Perkins Coie AR/VR Survey Results
Webinars
In this webinar, experts from across the industry will discuss highlights from the survey findings and their expectations for the future of XR technology.
BLOG

Method Claims Relying On A Naturally-Occurring Phenomenon Are Patent-Eligible Where They Recite “Human-Engineered Parameters”
On August 3, 2020, the Federal Circuit (Judges Laurie, Moore, and Reyna (dissenting)) (“the Court”) granted a petition for panel rehearing and issued a modified opinion (“Mod. Op.”) that maintained its prior patent-eligibility determination in Illumina, Inc. v. Ariosa Diagnostics, Inc., Case No. 19-1419. Specifically, the modified majority opinion again held that the challenged claims...
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New PTAB Informative Decisions: Applying the Fintiv Factors in View of Parallel District Court Litigation
The Patent Trial and Appeal Board (“Board”) recently designated two decisions as informative regarding discretionary denials of institution: Apple Inc. v. Fintiv, Inc., Case IPR2020-00019, Paper 15 (May 13, 2020), and Sand Revolution II, LLC v. Continental Intermodal Group – Trucking LLC, Case IPR2019-01393, Paper 24 (June 16, 2020). These decisions show how the Board...
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Federal Circuit confirms that the PTAB can consider the patent eligibility of substitute claims proposed during an IPR
In Uniloc 2017 LLC v. Hulu, LLC, No. 2019-1686 (Fed. Cir. July 22, 2020), the Federal Circuit considered whether the AIA permits the PTAB to reject substitute claims proposed during an IPR for patent ineligibility under § 101. The panel majority affirmed the PTAB’s denial of a motion to amend on that basis. Background The patent... Continue Reading…

On Thursday, June 11, 2020, the PTAB designated one decision as precedent and three decisions as informative, on issues including: 1) the statutory scope of confidential settlement agreements, 2) design patent ornamentality, 3) terminating a proceeding having a pending motion to amend, and 4) use of confidential information at a hearing. DTN, LLC v. Farms... Continue Reading…

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Perpetual Motion Podcast
Patent attorneys at Perkins Coie LLP have a passion for talking tech. In this series, they take off their attorney hats to interview inventors and technology pioneers on exciting innovations and inventorship-related topics.

- When Seconds Count: Emergency Response for a Modern Age - Episode 2
- Are All Inventors Human? - Episode 1

**RELATED SERVICES**

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- Blockchain Technology & Digital Currency
- Clean Technology
- Healthcare
- Interactive Entertainment
- Internet & E-Commerce
- Internet of Things (IoT)
- New Space
- Medical Device
- Retail & Consumer Products
- Semiconductor
USPTO Announces COVID-19 Prioritized Examination Pilot Program for Small Entity and Micro Entity Applicants

“I’m Sorry, Dave, I’m Afraid I Can’t Invent That”
USPTO Holds That an Artificial Intelligence (AI) Cannot Be an Inventor
“I’m Sorry, Dave, I’m Afraid I Can’t Invent That”

Supreme Court Holds Willfulness Not Required for Disgorgement of Profits in Lanham Act Cases, Defendant’s Mental State Remains Important Factor
The U.S. Supreme Court held this week that willfulness is not a prerequisite for an award of profits for violation of Lanham Act § 43(a), 15 U.S.C. § 1125(a), resolving a longstanding...

USPTO Waives Certain Patent Document and Fee Deadlines
The director of the United States Patent and Trademark Office announced on March 31, 2020, a 30-day extension of statutory deadlines for filing certain patent-related documents and paying associated fees so long as certain requirements are met.
2020 VR/VR Survey Report
The survey findings depict boom times ahead for the industry, with respondents showing strong optimism. Respondents are seeing broader uses beyond gaming for immersive technology, but still acknowledge the market has not yet fully scaled.

Practice Tips for USPTO Patent Eligibility Guidelines
In the past year, the United States Patent and Trademark Office issued both Revised Patent Subject Matter Eligibility Guidance and a later update to that guidance modifying how examiners analyze claims under the first step of the Alice/Mayo test.

Law360 Names Perkins Coie an IP Group of the Year
Perkins Coie is pleased to announce that its Intellectual Property practice has been recognized as a 2019 Practice Group of the Year by Law360.

Two Paths for Accelerating Patent Prosecution in China
There are two main paths for expediting patent prosecution in China: one is Prioritized Examination and the other is the Patent Prosecution Highway (PPH), both of which are free of official fees.
The Supreme Court's SAS Decision
Has all-or-nothing institution created a wave of change?

TRADE SECRET TRACKER
The Latest Updates in Trade Secret Law
Perkins Coie’s Trade Secrets team provides analysis of significant decisions and developments in cases in courts across the country. We offer insights into key trends affecting companies across industries.

LAW360 NAMES PERKINS COIE AN IP GROUP OF THE YEAR
Perkins Coie is pleased to announce that its Intellectual Property practice has been recognized as a 2019 Practice Group of the Year by Law360.

PERKINS COIE NAMED A FINALIST FOR THE AMERICAN LAWYER INTELLECTUAL PROPERTY LITIGATION DEPARTMENT OF THE YEAR IN 2019
PERKINS COIE NAMED A FINALIST FOR THE AMERICAN LAWYER 2019 INDUSTRY AWARDS IN THE BEST USE OF TECHNOLOGY CATEGORY FOR OUR PATENT PORTFOLIO TOOLS, P4, PORTFOLIO DASHBOARD AND THE PATENT ANALYSIS AND REVIEW TOOL

PERKINS COIE RECOGNIZED FOR TOP PERFORMANCE IN FEDERAL CIRCUIT PATENT APPEALS FOR THIRD CONSECUTIVE YEAR

Perkins Coie is pleased to announce that it has been recognized by Law360 as one of the firms that “crushed it” in patent cases decided by the Federal Circuit in 2018.

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1600 PTAB & BEYOND

Significant Patent Decisions and Developments Affecting the Life Sciences Industry

Perkins Coie’s 1600 PTAB and Beyond blog reports from the intersection of the life sciences industry and key decisions and developments from the Patent Trial and Appeal Board (PTAB), district courts and appellate courts. We focus on IP analyses and insights within a practical and actionable context.

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NDPAL

Northern District Patent Litigation Blog
Perkins Coie's Palo Alto team of patent litigators addresses trends and significant developments in the Northern District of California. Our resident patent litigators provide on-the-ground insights from the courtroom on significant hearings and report on rulings that may not make it into the national legal news cycle but are important for attorneys practicing in the district to know.

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CHINA IP LEGAL REPORT

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