

# Perkins Coie LLP

## 2024 TOP 100 LAW FIRM HIGHLIGHTS



### PRESTIGE

#31 Overall Prestige

### REGIONAL

#1 Pacific Northwest  
#1 Mountain States  
#13 Chicago  
#18 Northern California  
#19 Southern California  
#25 Washington, DC  
#29 Texas

### PRACTICE AREA

#3 Privacy & Data Security  
#7 Environmental Law  
#10 Clean Tech/Renewable Energy (*tie*)  
#10 Emerging Companies & Venture Capital  
#13 Intellectual Property  
#20 Labor & Employment (*tie*)  
#20 Products Liability

## ABOUT THE FIRM

While its largest office is still in Seattle, Perkins Coie has expanded to include 17 domestic offices—four of which are in California—and three offices in Asia. Perkins Coie likes to say that it provides “counsel to great companies,” and a look at its client list will confirm that is true. Firm clients include household names like Microsoft, Facebook, Starbucks, Amazon, and Google.

### From Birth to Boeing

Perkins Coie got off to a good start: Founded in 1912, the firm’s earliest clients included one William E. Boeing Sr., founder of the eponymous aeronautics company. The relationship with Boeing contributed to Perkins Coie’s reputation for representing tech and cutting-edge ventures in Seattle, which has become one of the nation’s technology hotspots. Today, the firm has more than 1,200 lawyers working across many industries, including aerospace and transportation, energy and natural resources, financial services and investments, life sciences and healthcare, retail and consumer products, and of course, technology and communications.

### Full-Service + Innovation

Perkins Coie is a full-service business firm with a range of practices. The firm’s corporate practices include emerging companies, mergers & acquisitions, and corporate & securities; litigation practices range from privacy and data security to white collar investigations and defense; and intellectual property practices focus on copyright, patent prosecution, patent litigation, trademark, and trade secret. Other significant practices include labor and employment, product liability, environmental, real estate, and trusts and estates.

Perkins Coie has also earned a reputation as a go-to firm for tech startups over the past few decades, and the firm boasts a number of innovative services itself. The firm has courted new startup clients through its “Startup Percolator” website, which includes free basic guidance on aspects of company formation such as crafting a business plan and choosing a legal structure. Through its Le[a]dBetter program, the firm offers a 15% discount off its hourly rates to tech startups with at least one woman in a leadership position, helping to even the playing field in a male-dominated industry. And the firm’s quarterly TechVenture Index provides entrepreneurs and investors with insights into the health and trajectory of emerging growth technology and venture capital using a proprietary algorithm informed by market data.

### A Writer’s Life

Perkins Coie attorneys sure know how to put pen to paper. The firm publishes 20 blogs, each one focusing on legal topics in a specific industry or practice, including virtual currency,

## FIRM INFO

### CONTACT INFO

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### LOCATIONS

**Seattle, WA (HQ)** • Anchorage, AK • Austin, TX • Bellevue, WA • Boise, ID • Chicago, IL • Dallas, TX • Denver, CO • Los Angeles, CA • Madison, WI • New York, NY • Palo Alto, CA • Phoenix, AZ • Portland, OR • San Diego, CA • San Francisco, CA • Washington, DC | Beijing • Shanghai • Taipei

### MAJOR DEPARTMENTS

**Business:** Emerging Companies & Venture Capital, Financial Transactions, Mergers & Acquisitions, Private Equity, Technology Transactions & Privacy

**Commercial Litigation:** Antitrust, Privacy & Data Security, White Collar & Investigations

**Environment, Energy & Resources**

**Intellectual Property:** Patent Litigation, Patent Prosecution, Trademark, Copyright, Internet & Advertising

**Labor & Employment • Personal Planning • Political Law • Product Liability • Real Estate & Land Use**

*\*See firm website for complete list of practice areas and industries.*

### THE STATS

**No. of attorneys:** 1,271 (U.S.)

**No. of offices:** 17 (U.S.)

**Managing Partner:** William G. Malley

**Chair of Firmwide Recruiting:** Barbara Schussman

**Hiring Partners:** Michael A. Glenn (Austin), Chris M. Kang (Bellevue), Erika E. Malmen (Boise), Kate Stetsko (Chicago), Ann Marie Painter (Dallas), Brian P. Kinnear (Denver), Lara J. Dueppen (Los Angeles), Emily J. Greb (Madison), Alan Howard (NY), James N. Brenner (Palo Alto), Thomas D. Ryerson (Phoenix), Ann E. McQuesten (Portland), Joseph P. Reid (San Diego), Camarin Madigan (San Francisco), Julie Schwartz (Seattle), Stephanie Roy (DC)

### EMPLOYMENT CONTACT

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privacy and data security, asset management, and white collar, among others. The firm has also been recognized for its command of the written word—Perkins Coie lawyers are 10-time recipients of the Burton Awards, which commend the top authors of articles submitted by the nation's largest law firms.

## AWARDS & RECOGNITIONS

- One of “100 Best Companies to Work For,” 2003-2023—*Fortune Magazine*
- Ranked as a leading Fintech law firm in Chambers Fintech 2023
- #1 U.S. employer among “Best Workplaces in Consulting & Professional Services,” 2022—Great Place to Work®
- 194 attorneys and 77 practice areas ranked in Chambers USA 2023
- Named the top law firm on the “Best Law Firms for Women & Diversity,” 2023—*Seramount*.

## NOTABLE MATTERS

- Perkins Coie has served as longtime counsel to Amazon.com, Inc., from private company through its IPO to its market leadership of today.
- Perkins Coie represented Hitachi Zosen U.S.A. Ltd. on the litigation, regulatory, and business issues arising out of damage to the world's largest tunnel boring machine. This is recognized as the largest and most complex construction dispute in Pacific Northwest history.
- Perkins Coie represented Alphabet, owner of Google and YouTube, in its negotiation for exclusive rights to the NFL's Sunday Ticket offering. This was the largest sports rights deal of 2022 globally.

## THE FIRM'S PERSPECTIVE

### What sets Perkins Coie apart from our peer firms?

Perkins Coie has been listed on *Fortune*'s “100 Best Companies to Work For”® for 21 consecutive years. Significantly, 85% of a company's score for the list is based on its employees' evaluations. Our culture of collaboration, respect, and appreciation for everyone's contributions make our firm a special place to work. More evidence is our retention of lawyers and business professionals. When lawyers do leave the firm, they often join our clients or pursue a completely different professional path; they rarely join a competitor firm.

Our associates often comment—sometimes with surprise, but always with satisfaction—about the significant level of responsibility they have early in their careers. We invest in our lawyers' professional development and provide a wide variety of in-house trainings, ranging from monthly skills presentations to long-term business development coaching. Our regular retreats—practice group retreats, retreats for new lawyers, and retreats for women and diverse lawyers, for example—provide even more training opportunities.

Perkins Coie's vision is that we will be second to none in creating and fostering a diverse workforce that reflects a broader society, ensures opportunities for all lawyers, including historically underrepresented lawyers, and advances Perkins Coie as the most trusted advisor to our clients. Our DEI goals are focused on our people, our clients, and our communities. In 2022 Perkins Coie issued \$500,000 through the firm's Racial Equality Grant Program to organizations focused on advancing racial equality through legal representation, policy advocacy, and community-based activities. The PC Edge initiative supports Black and Latinx entrepreneurs in achieving greater access to capital through networking opportunities, and resources.