

## LITIGATION CONSULTING PLAN

This plan outlines the path of our full-service support. We can provide any of these services separately.



### > Mock Jury Research

Mock jury research enables trial teams to test the most persuasive case strategies. These strategies can amplify the strengths and mitigate the weaknesses in your case that mock jurors identify with their unique perspectives.

### > Judicial and Arbitration Research

Judicial and arbitration research enables trial teams to test important strategies in a case with blindly recruited judges, mock arbitrators, or mock juries. These strategies can amplify the strengths and mitigate the weaknesses in your case. Our research finds judges and juries share some decision-making similarities with critical differences worth testing.

### > Preparing Witnesses

Dr. Lisko's methods for preparing witnesses have evolved over the years. Her approach encompasses new knowledge about witness credibility and changing strategies for using the deposition for settlement. She also prepares witnesses for arbitration and trial.

### > Case Strategy

Drawing upon extensive experience with fact finders, Dr. Lisko collaborates with trial teams on case strategy to take their verbal and written persuasiveness to the next level.