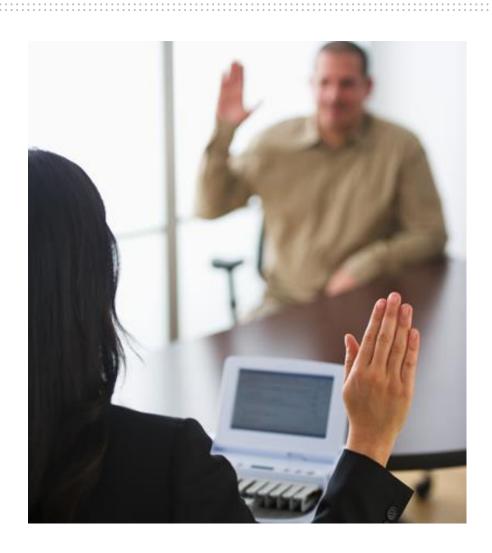


TWO PROPOSITIONS

1. TRIALS ARE COMPETING NARRATIVES

2. DEPOSITIONS ARE TOO VALUABLE TO WASTE ON DISCOVERY

Agenda



Who We Are

The Traditional "Funnel" Approach for Taking Depositions

Lessons Learned from Cold Cross-Examinations

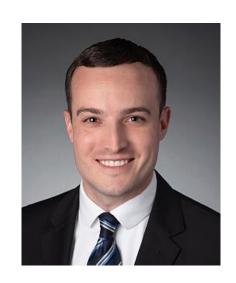
An Alternative Approach for Taking Depositions

Who We Are



JOE MAIS

PARTNER



ASSOCIATE



MARGO CASSELMAN
ASSOCIATE

One Way to Gather Unknown Information



THE "FUNNEL" **APPROACH FOR TAKING DEPOSITIONS**

The "Funnel" Approach

WHAT IS IT?

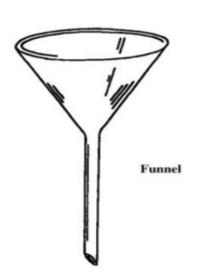
Start Each Topic with Open-Ended Questions

Follow Up on the Deponent's Answers with Narrower Questions

Confirm with a Summary Question, and then Transition to the Next Topic

The "Funnel"

Who, what, when, where how, describe explain



FOLLOW UP

What do you mean Give details

FILL IN

Did you? Was there? Have you? Did you ever?

EXHAUST

What else? Is that everything?

RECAP

As I understand it . . . Is that right? Nothing more?



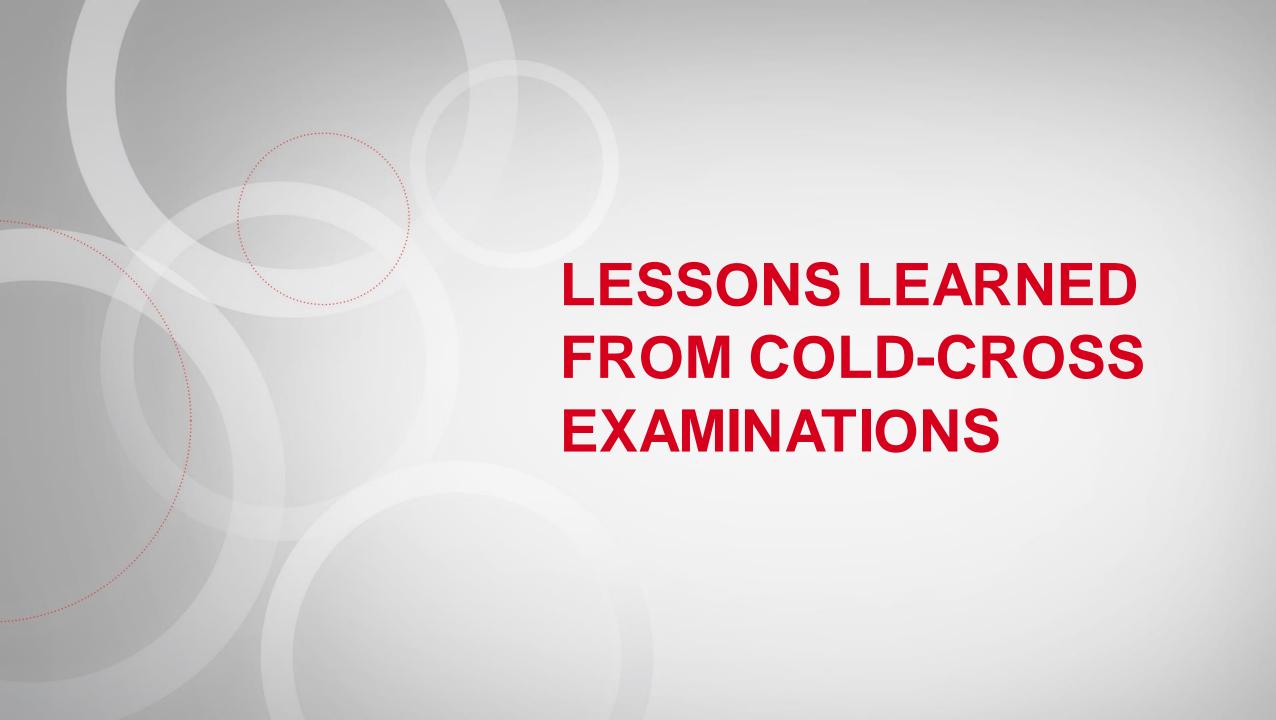
The "Funnel" Approach Revisited



SUBOPTIMAL BECAUSE DEPOSITIONS ARE TOO VALUABLE TO WASTE ON DISCOVERY

- In a complex case, unknown and unsuspected facts should be few and far between.
- Open-ended questions invite the witness to describe events in his or her own (rehearsed) words.
- The witness's own words will not advance your narrative.
- Videotaped, clean admissions are powerful, and the "funnel" approach is unlikely to elicit them.





Cross-Examinations

STANDARD RULES

- Control the witness.
 - No open-ended questions.
 - No narratives.
- Admissions, admissions, admissions.
- Impeachment
- Don't as you dor kn
 when e answer.



PROPOSED REVISION

 Ask questions only when you don't care what the answer is.



Cold Cross-Examinations



USE THE INFORMATION AVAILABLE TO YOU

- The pleadings.
- The documents.
- Publicly available information.
- Fact witness interviews and statements.
- Guidance from your expert witness.
- Common sense and reasonable inferences.

Cold Cross-Examinations

• Develop the overall narrative and themes of the case.

Master the record relevant to the witness.

- Structure a detailed outline in subject matter segments, each of which is designed to elicit admissions that support a key component of your narrative.
- Script critical questions.

• Allow time to **restructure and refine** the outline.





WHAT IS IT?

Use the treasure trove of available information to craft an outline that seeks to maximize the number and force of admissions that advance my narrative of the case.

Develop the overall narrative and themes of the case.

Master the record relevant to the witness.

- Structure a detailed outline in subject matter segments, each of which is designed to elicit admissions that support a key component of your narrative.
- Script critical questions.

Allow time to restructure and refine the outline.

WHAT ABOUT LEARNING UNKNOWN FACTS?

In most key depositions, you have all of the information sources available in cold cross-examinations



- Disclosure statements;
- Written discovery responses; and
 - Other depositions.



If you have done your homework, then surprises should be few and far between.



And you should quickly grasp their significance.



WHAT ABOUT AVOIDING UNFAIR SURPRISE AT TRIAL?

While there may be some modest value in knowing precisely how a witness is going to hurt your case at trial, as opposed to not knowing, the right goal is to neutralize the witness or to at least minimize the harm.

FOR EXAMPLE:

- Instead of saying:
 - "Tell me about the meeting," or
 - "What was said at the meeting?"
- Ask: Specific questions based on the documents you've reviewed, and then press for admissions.



WHAT ABOUT SUMMARY (OR RECAP) QUESTIONS?

- Summary questions unhelpfully open the door for the deponent to backtrack and explain away his or her previous admissions.
- Use summary questions only when:
 - They will **increase the impact** of the deponent's admissions; or
 - You are **confident** that you will get the expected answer.





INDIRECT BENEFITS OF THIS ALTERNATIVE APPROACH

- Helps thematic and narrative development.
- Make unexpected connections and gain new insights into your case.
- Scripted questions:
 - Maximize the impact of the admission; and
 - Minimize the risk that you will **fool yourself** into thinking that you got a clean admission in a deposition **when you didn't**.
- Deponents under pressure get discouraged and make mistakes.



 The sponsorship theory of advocacy holds that juries treat evidence differently depending upon who "sponsors" it. The theory thus provides that it is persuasive when you let the other side do your talking by telling your narrative.





WHAT ABOUT COST?

- In a complex, high stakes case, the incremental cost of this alternative approach is modest compared to the amount in controversy and overall cost of the litigation.
- In any event, regardless of the stakes, this basic process is still the right approach.
 - Know your case narrative and themes;
 - Determine where the witness fits; and
 - Pose questions to maximize admissions and impeachment opportunities.



ADDITIONAL TACTICS

- Don't waste any time with early softball questions.
- Stick to the facts and reasonable inferences.





 Uncooperative witnesses: Get what you can and move on.

SPECIAL CASES

- Rule 30(b)(6) witnesses:
 - Structure your deposition outline by topic; and
 - Use the entity's document production to your advantage.
- Testifying expert witnesses:
 - Use the Federal Rule of Civil Procedure 26(a)(2)(B) "complete" statement of opinions to your advantage; and
 - Avoid asking questions that invite the witness to correct or embellish statements in his or her report.



CLE Code Word

"STRATEGIES"



